





Project Estimating 101

Presentation will cover:

- Variability of cost
- How are estimates usually done?
- What do we need to do to get a good estimate?
- Need a reliable cost estimating/validation process
- Must evaluate risk and variability using statistical (probability) methods





Variability of Cost

- Actual project cost is subject to many variables, creating a range of "probable projected cost."
- Any single cost number represents only one possible result, depending on the variables and assumptions.
- Variables are not all directly controllable or absolutely quantifiable.
- Cost estimating must consider probabilities in estimating cost, using a recognized, logical and tested process.





How are Estimates Usually Done?

Planning

- "Top Down"
- Cost per mile
- Identify order of magnitude

Environmental

- "Top Down" or Mix "Top Down" and "Bottom Up"
- Cost per mile and some unit costs/quantities
- Comparison purposes

- Sequential
- Different levels of detail
- Used for different purposes at different phases

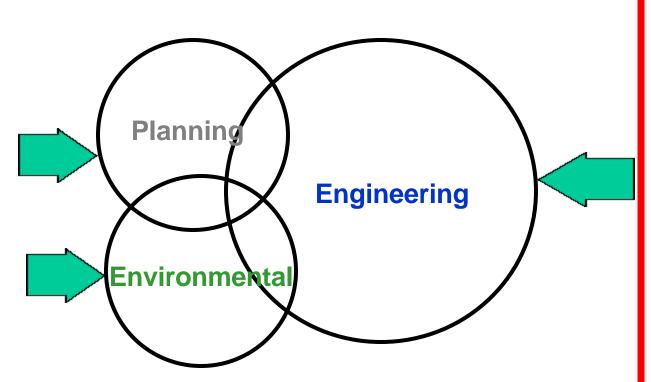
Engineering

- "Bottom Up"
- Unit cost and quantities
- Basis for bid comparison and analysis
- Based on specific schedule and construction phasing
- Risks identified and assigned





How Do We Get a Good Estimate?



- Integrate planning, environmental and engineering processes
- 2. Advance high-risk engineering items
- 3. Identify and quantify items that also affect project cost:
 - Politics
 - Environmental
 - Schedule and phasing





Two Key Actions

First:

Develop a cost estimating and validation process to ensure that cost estimates are reasonable, defendable and sustainable.

Second:

Implement project and program management systems to ensure on-time, on-budget delivery of WSDOT mega-projects.





Cost Estimate and Validation Process

- WSDOT is now developing a uniform Cost Estimate Validation Process (CEVP)
 - Peer review panel of experts (national)
 - Review project cost estimates
 - Identify high-risk project items
 - Develop protocols to enhance estimating practices
 - Introduce risk, variability, and statistical probability into estimating





Introduction

- Emerging national and international strategies about the management of cost, schedule and risk for complex projects
- Management systems:
 - relationship contracting (alliancing)
 - dispute resolution
 - risk mitigation
- Need to add cost estimate validation





Key Project Requirements

- Public understanding and acceptance of the project – "buy-in," support
- Funding availability, stability
- Ability to set a <u>realistic</u> budget and schedule
- Ability to <u>meet</u> a realistic budget and schedule







Key Factors

- Geological/physical
- Technical/configuration
- Constructability
- Funding and budgets
- Stakeholders
- Management system
- Contractual approach
- Personnel (capability and continuity)
- Leadership, teamwork

- Contracting environment
- Public support
- Random/risk events
- Political (transitions)



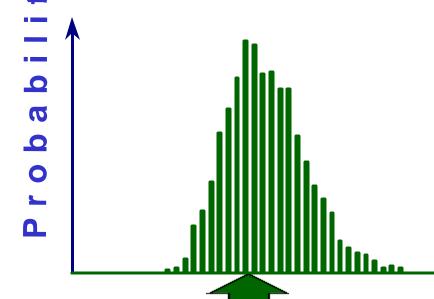




Developing Cost Ranges

Expect a range of possible costs

Probability of a particular cost



- Any cost number represents only one possible final result
- It is dependent on many variables and assumptions

Cost \$\$

Most probable construction cost





Risk and Variability – A Process

- Risk and variability always exist in large, complex infrastructure projects
- A significant number of projects have overrun budget and schedule by what have been called "unforeseen" or "unanticipated" events
- What does it take to "anticipate" these "unforeseen" events?
- Time? Expertise? Money? A structured risk-mitigation process?





Example: London – Jubilee Line Transit

- The project was:
 - 2 years late
 - \$1.9 billion over budget (~25% overrun)
- Report of the Government Advisors
 - "Time and cost overruns could have been minimized with a more established strategy at the very beginning of the project".
 - "London Underground ...lacked the strategy, structure and continuity of management to ensure the delivery of a working railway."





Risk Identification Workshops

- Risk workshops allow the project to evaluate and mitigate potential problems
- Risk workshop process:
 - Identify potential impacts
 - Estimate probabilities for each impact
 - Risk = impact x probability
 - Develop risk reduction strategies
 - Determine cost/benefits for these strategies
 - Decide a prudent course of action





Complex Projects

Big projects are consistently more complex than initially envisioned



